

2020 DESIGN TRENDS

The way you decorate a space sets the mood and tone for anyone who enters. What you choose—and what you overlook—can make a big difference. Does the flooring you choose match your design theme, or is it something you simply decorate around?

“Your floor is just as important as what you’re putting on it,” says Jennifer Shine, set designer and stylist for Mohawk. “It tells a story about your personality.”

Six design trends are expected to dominate in 2020. Read more about them to find the one you love best and learn how to bring it to life in your space—with the right flooring to match.

MID-CENTURY MODERN



TRANSITIONAL



SIMPLICITY



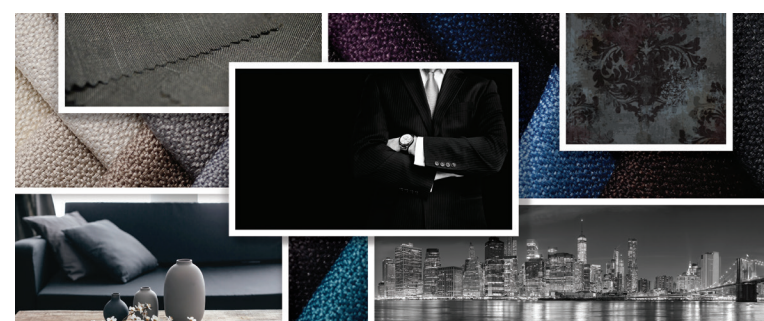
ECLECTIC



COASTAL



INDUSTRIAL



MID-CENTURY MODERN

Mid-century modern is all about combining the bold textures, colors, and patterns of the early to mid-20th century with modern elements.

“Mid-century modern is a whole style of dress and design that in its essence takes you back to a retro feel,” says Shine. “It’s just fun. Picture a navy blue couch with a large floral pillow. They weren’t afraid to take risks.”

To create a foundation for a mid-century modern style, Mohawk designers suggest SmartStrand Forever Clean Relaxing Escape in Perfect Taupe, LVF Baldoria II Plus in Caramel 1 and TecWood Cherokee Valley in Cattail Hickory.



ECLECTIC

Eclectic design combines multiple design concepts in a fun, whimsical way. Multiple patterns, colors, and textures—often choices that might otherwise seem to clash—can be combined to create an eclectic style that embraces the busyness of competing elements.

For an eclectic style, Mohawk designers suggest SmartStrand Forever Clean Chic Charisma in Uptown Taupe, RevWood Driftwood Collective in Graphite and VersaTech Plus Cityscape. 2

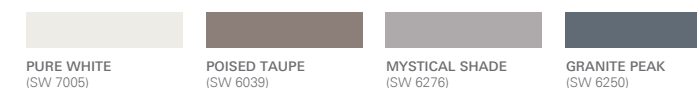


TRANSITIONAL

Transitional style is perhaps one of the most popular design trends for 2020. This design style is where traditional meets modern, combining elements of traditional design with a new, modern twist.

“Transitional style is something traditional done in a different, more modern way,” says Shine. “It looks modern and current, but still inviting. Like a new take on your grandmother’s couch.”

To create a transitional design theme, Mohawk designers suggest EverStrand Stylish Influence in Longhorn 3, RevWood Chalet Pointe in Chocolate Glazed Maple, and VersaTech Plus in Greys Harbor.



SIMPLICITY

Simplicity is exactly what it sounds like: simple. The central focus of this style is on clean, simple designs with minimal clutter so you can focus on the beauty of a single visual element without too many other elements competing for attention.

“It’s about peeling back all the layers to decide what you need and what you don’t need, like extra knickknacks,” says Shine.

Mohawk designers suggest SmartStrand Peaceful Scene in Twine, VersaTech Plus in Jonquil, and RevWood Wooded Charm in Fresh Bark 4 as the base for a simplistic style.



COASTAL

You don’t have to live at the beach to feel like you’re at the beach. Coastal design is about capturing that serene, relaxed feeling with the colors and textures you’d associate with the ocean. Bleached driftwood, shells and wicker provide texture, while calming light blues and greens ensure a relaxing environment.

Mohawk designers suggest SmartStrand Forever Clean Global Appeal in Legend, RevWood Willow’s Creek in Outpost Oak, and VersaTech Plus in Eclipse 5 as the foundation for a coastal design theme.



INDUSTRIAL

Industrial design exposes the nuts and bolts of how things were made, from the building itself to the furniture and accessories. This minimalistic design style focuses on clean lines and angles, with no embellishments to draw the eye away from the beauty that’s in the details of the materials.

Mohawk’s designers suggest EverStrand Natural Creation in City Scape, TecWood Metropolitan Escape in Coffeehouse Oak 6, and VersaTech Plus in Mystical Black as the foundation for an industrial style.



For more information about the products listed, as well as coordinating options, please visit mohawkportico.com/trends